

08.11.2022

MASTER THE TERRAIN AND DISCOVER THE OPEN ROAD – 701 ENDURO AND 701 SUPERMOTO MODELS AVAILABLE NOW

DISTINCTIVE NEW STYLING ENHANCES HUSQVARNA MOTORCYCLES' EXCEPTIONALLY VERSATILE
701 PAIRING FOR 2023



701 Enduro and Supermoto 2023

Husqvarna Motorcycles is pleased to announce the availability of the innovative 2023 701 Enduro and 701 Supermoto machines, with each model upgraded with a striking new colour scheme. Continuing to set the benchmark for large-displacement single-cylinder motorcycles, these machines feature advanced technology and the latest electronic rider aids to create an unparalleled riding experience both on and offroad.



The two models, each uniquely characterised by Husqvarna Motorcycles' Swedish DNA, are equipped with an intelligently designed LCD dashboard. The USB port ensures a constant charge to navigational devices for uninterrupted riding while an RPM display and gear selection indicator are clearly visible at a glance. From the handlebars, riders can quickly personalise their machine by selecting from two ride modes and by activating, or deactivating, traction control. These options allow for a truly customised set-up to be created on both the 701 Enduro and 701 Supermoto.

On tarmac and beyond, the 701 Enduro is a highly proficient machine, and is finished with an understated, Swedish-inspired livery. With the ability to disengage the ABS function, riders can take full control of braking on loose terrain. For the 701 Supermoto, a commanding presence on the open road is achieved with its darker, distinctive black and grey colour scheme, while a Brembo Monoblock four-piston front brake caliper and 320 mm brake disc ensure superior stopping power.



Technical highlights:

- Striking new colours and graphics create a distinctive and progressive look
- Brembo Monoblock front brake caliper on the 701 Supermoto for exceptional braking performance
- Advanced Ride Mode functionality includes Supermoto/Offroad ABS modes
- ABS functionality can be fully disengaged on 701 Enduro for exceptional offroad performance
- LCD dashboard with integrated gear indicator and RPM display
- USB port for charging navigational devices
- Cornering ABS
- Lean-angle-sensitive traction control
- Easy shift
- Chromium-molybdenum steel trellis frame
- Aluminium swingarm
- Polyamide rear subframe with integrated fuel tank
- 74 hp single-cylinder engine
- Ride-by-wire throttle
- Power assist slipper clutch

To be fully prepared for all conditions and to dress for each ride, the Functional Apparel collection is a comprehensive range of items that deliver the highest levels of protection, functionality, and comfort. In addition, further customisation of the 701 Enduro and 701 Supermoto machines can be achieved with the extensive line-up of Technical Accessories designed to add protection, durability, and to enhance the styling of both motorcycles.

The 2023 701 Enduro and 701 Supermoto are available now at authorised Husqvarna Motorcycles dealers. Availability may differ from country to country. For all details on pricing and availability please refer to your national Husqvarna Motorcycles subsidiary or importer.

The complete 701 Enduro and 701 Supermoto Media Kit is available [[here \(https://www.husqvarna-motorcycles.com/en-int/media-information-701-supermoto-enduro-2023.html\)](https://www.husqvarna-motorcycles.com/en-int/media-information-701-supermoto-enduro-2023.html)].

The 701 Enduro product video is available [[here \(https://youtu.be/55IPCFvksUA\)](https://youtu.be/55IPCFvksUA)].

The 701 Supermoto product video is available [[here \(https://youtu.be/k-IOUoNc2Bc\)](https://youtu.be/k-IOUoNc2Bc)].

INFOTEXT

Husqvarna Motorcycles.

Husqvarna Motorcycles is widely known for leading innovation and providing exceptional performance across its street and offroad products, as well as being present in all top-level racing disciplines. With the brand originally founded in Sweden in 1903, Husqvarna Motorcycles' machines have been designed and manufactured in Mattighofen, Austria since 2013.

CONTACT

Husqvarna Motorcycles GmbH
Media and Public Relations

Stallhofnerstraße 3
5230 Mattighofen, Austria

E press@husqvarna-motorcycles.com (mailto: press@husqvarna-motorcycles.com)

T +43 7742 60 00-1903

MEDIA



701 Enduro and Supermoto 2023



701 Enduro 2023 (7)



701 Enduro 2023 (5)



701 Enduro 2023 (6)



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701 Enduro 2023



701 Enduro 2023 (2)



701 Enduro 2023 (3)



701 Enduro 2023 (4)



701 Supermoto 2023 (4)



701 Supermoto 2023 (5)



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